

# CONFERENCE – GENERATION FARM

## APRIL 20TH 2016

8.00-8.30am Attendees arrival registration and refreshments

### Why you MUST attend, and register today!

To register simply email [caroline@ghpublishing.co.uk](mailto:caroline@ghpublishing.co.uk) now, or call 01892 861664

- A rare chance to hear from some eminent and successful business leaders and thinkers in the agricultural industry
- All in one day . . . 10 inspiring sessions on some of the most important issues of the day – soil – water – business management - people
- A blueprint for sustainable farming
- A unique insight into how they made a success in the food chain for producers such as Ed Salt, David Wheatsheaf and David Miller
- Chance to meet these, ask questions, generate useful contacts for YOUR future

**It is strongly advised that you attend, but in order to do so you must register to secure your place REGISTER NOW**  
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**GENERATION FARM**  
GET A DIFFERENT VIEW  
Royal Agricultural University, Cirencester, April 20th 2016



#### 9.00 Welcome from Chair Tom Bradshaw

On the panel and contributing throughout the day  
David Miller, Wheatsheaf Farm  
Martin Barker, Midland Pig Producers  
David Hopkins, Professor of Soil Science, Royal Agricultural University

#### 9.15 – Session 1 – Tom Bradshaw, Partner W Bradshaw & Sons, Conference Chair 'Future challenges for UK producers'

9.40 – Session 2 – James Bolesworth, Director, CRM AgriCommodities  
'Grain Marketing: Removing Some of The Guess Work.'

10.10 – Session 3 – Ed Salt, Director Delamere Dairy  
'Expanding markets overseas with brands'.

10.40 – Session 4 – David Hopkins, Professor of Soil Science and Dean of RAU,  
'Soil management – tillage - water'

#### 11.15 – morning break

11.45 – Session 5 – CF Fertilisers debate – Clive Deeley, CF Fertilisers Advice Team Manager leading a debate  
'Better Soil & Nutrient Management' accompanied by Farmers Andrew Ward MBE, Dr George Fisher, Agronomist Sean Sparling.

12.15 – Session 6 - NSF Agriculture – Philippa Wiltshire  
'Red Tractor – a logo that means you know the score.'

12.45 - Session 7 – Sean Rickard, Economist, Sean Rickard Ltd.  
'Agriculture – time for a supply-side revolution.'

#### 1.15 pm – buffet lunch till 2.00

2.10 – Session 8 – Martin Barker, Managing Director Midland Pig Producers.  
'Greencycle principals.'

3.00 – Session 9 – David Miller, Farm Manager Wheatsheaf Farming.  
'How soil health has driven radical change in farming practice.'

3.40 – Session 10 – 'Holstein UK President's Medal Winners – two young farmers speak about genomics, and robotic milking.'

4.15 - Summary end of the day 4.30pm  
'Summing up the day/key things we have learned/questions from sessions.'